



Julianne Robertson

writer | author | podcaster | PR

I'm a writer and garden media specialist who helps people feel more confident about growing plants and connecting with nature.

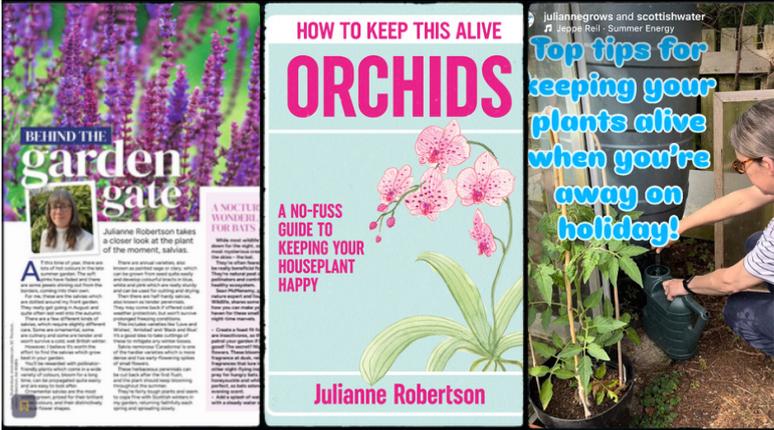
I'm the gardening **columnist for The People's Friend**; I also write and edit content for a range of print and online publications.

How to Keep This Alive: Orchids is my first book on plant care, and my second book, Succulents, is due to be published in June 2026.

I am the producer and host of **The Scottish Garden Podcast**, exploring the gardens and growers of Scotland through thoughtful conversation.

SPECIALIST TOPICS

- ✓ Sustainable gardening
- ✓ Plant care and confidence
- ✓ Wildlife friendly gardening
- ✓ Water conservation
- ✓ Wellbeing and nature



SERVICES & RATES

As a **media consultant**, I work with businesses, charities and individuals, combining practical PR and communications advice with clear, engaging content.

Clients include: V&A Dundee, The Eden Project, EMED group, Transform Scotland, Scottish Water, Genus Gardenwear.

I am a member of the **Garden Media Guild**, the Society of Authors and a **Director of Discover Scottish Gardens**.

- Hourly, daily, half day and project rates negotiable for:**
- feature writing
 - copywriting and editing
 - content strategy
 - public relations & publicity
 - podcasting
- Public speaking:**
- radio & podcasts
 - events, shows, festivals
 - clubs & gardening groups